

# **ILLINOIS HIGH SCHOOL AND COLLEGE DRIVER EDUCATION ASSOCIATION**

## **CORPORATE MEMBERS**

Without the support of our corporate members, the IHSCDEA would be unable to provide many of the benefits our members enjoy today. Becoming a corporate member is easy and extremely cost efficient.

### **The advantages of becoming a corporate partner:**

- Reach over 600 high schools within Illinois
- Have your company reach over 900 individual members throughout Illinois
- Develop a closer relationship with leading communicators in the traffic safety discipline.
- Develop camaraderie with IHSCDEA members.
- Provide the IHSCDEA with the financial support to conduct its affairs throughout the year.
- Open doors to communicate your message to an audience that is directly involved in spreading the word concerning issues, products and services offered to the traffic safety discipline.

### **By becoming a corporate partner, you receive the following:**

- Exhibitor space at our annual two day spring conference
- Invitation & acknowledgement at the IHSCDEA Awards Luncheon
- Logo in the State Conference Program
- Advertising in our quarterly association journal
- Mentions in articles in our e-Newsletter
- Web page links back to your company's web site
- The opportunity to display at any or all of our fall workshops

***The cost is \$200 per year. That's only a little more than \$16 per month!***

For more information about corporate membership or exhibiting at our conference please contact:

**Paul Cram** - Corporate Member Chairperson  
912 Stratford Ct. | Washington, IL 61571  
Home: 309-444-4315 (After April 1<sup>st</sup>)  
Cell: 309-635-9162 (January, February, March)  
[plcram@comcast.net](mailto:plcram@comcast.net)



## STANDARD EXHIBIT BOOTH INFORMATION

Below is a list of our company employees who will be affiliated with our display. Identification badges will be given to each representative at the registration desk.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

We agree to comply with the rules & regulation as described in this prospectus and agree to pay full cost of our reservation when contract is submitted. We understand that cancellation of space will not be accepted unless space can be resold and that subletting is not permitted without approval of the IHSCDEA, Inc. We further agree if in the judgment of the IHSCDEA, Inc. it becomes necessary to change the allocation of space, the IHSCDEA, Inc. may do so by notification to the undersigned.

By: \_\_\_\_\_

## CORPORATE MEMBER ADVERTISING INFORMATION

Name of Firm \_\_\_\_\_

Address \_\_\_\_\_

City, \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ -- \_\_\_\_\_

Size of Ad: (Circle one)                      Full Page      ½ Page      ¼ Page

Number of Issues (Circle one)    1                      2                      3                      4

Advertising Rates:                      Rate is quoted for each issue

Full Page - \$100.00                      ½ Page -\$60.00                      ¼ Page - F r e e

A mat or camera ready copy must be supplied or there will be an additional fee of \$15. If you have specific instructions for the arrangement of your advertisement, please enclose with statement. If you desire, our staff will design your layout, please advise.

Corporate Members are entitled to ¼ page advertisement free of charge.  
Additional space is available at rates quoted above.

## **IDEA Journal Advertising Information**

**The IDEA Journal is published 4 times yearly.**

Deadlines for the IDEA Journal are as follows:

|               |                           |
|---------------|---------------------------|
| Summer issue: | May 15 <sup>th</sup>      |
| Fall issue    | August 15 <sup>th</sup>   |
| Winter Issue  | November 1 <sup>st</sup>  |
| Spring Issue  | February 15 <sup>th</sup> |

The journal is printed by the offices of the Illinois Education Association.  
The contact person at the IEA print shop is:

Ms. Kathy Thomson IEA Print Shop Supervisor  
3440 Liberty Drive  
Springfield, IL 62704  
1-217-544-0706  
Email: [Kathy.Thompson@ieanea.org](mailto:Kathy.Thompson@ieanea.org)

The IEA shop is completely digital and in the Mac World, any tech questions should be directed to Kathy Thompson.

A ¼ page ad in the Journal is 3¼" x 4¼" ;  
A ½ page ad is 4¼" x 7" and  
A Full page ad is 7" x 9".

The Journal is printed in black and white. Because of the volume of work that the shop does photos are usually not color corrected nor gray tone. Photos tend to appear lighter than expected. Additionally, the editor does not see a proof of the magazine before it goes to press.

Please send one copy of your ad to:  
Charles Saieva, IDEA Editor  
2455 W Cullom Ave.  
Chicago, IL 60618  
[csaieva@sbcglobal.net](mailto:csaieva@sbcglobal.net)

Please send all other copies, files, etc to Kathy Thompson.

Please forward a copy of your mailing address to the address below so that you will receive your copy of the Journal.

Paul Cram, IHSCDEA Corporate Member Chair  
912 Stratford Court  
Washington, IL 61571  
Or email to: [plcram@comcast.net](mailto:plcram@comcast.net)

Please contact [Webmaster@ihscdea.org](mailto:Webmaster@ihscdea.org) RE: your web banner on our site.

# EXHIBIT INFORMATION AND REGULATIONS

**APPLICATION FOR SPACE** should be submitted on one of the enclosed contracts, accompanied by a check in full and returned to the named person.

**SELECTION OF SPACE** will be allocated on a first-come, first-serve basis. Acknowledgement and notice of assignment will be mailed to the applicants as soon as definite space has been assigned.

**THE EXHIBITORS FEE** Corporate Members exhibit as guests of the IHSCDEA, Inc. in accordance with Corporate Membership privileges (8' x 8' total space) If additional space is required by a Corporate Member, they may purchase space at a cost of \$50.00 per booth.

**FACILITIES** will be maintained in the lobby of the conference site for exhibitors to facilitate the delivery of mail telegrams and messages throughout the conference. Public telephones are also available at the conference site.

**INSTALLATION** - Exhibitors may move into the conference center between 5:00 p.m. and 9:00 p.m. on the evening before the conference or on the first day of the conference.

**MOVE OUT** - Last day of the conference by noon.

**NO POTENTIAL EXHIBITOR** will be permitted to attend any conference sessions without legitimate booth representation.

**NO PERSON** will be admitted to the exhibit area or conference meeting without his or her identifying badge previously supplied at the conference.

**NO EXHIBITOR** may assign or sub-let any portion of space contracted for and assigned him to any person desiring to exhibit at the conference.

**EACH EXHIBITOR** is liable to the conference hotel for all damages to the building walls or fixtures caused by usual conditions of the exhibit. Do not use nails or tacks in the side wall of the exhibit booth.

**LIABILITY** - The Illinois High School & College Driver Education Association, Inc. and organizations and individuals employed by the IHSCDEA, Inc. will not be responsible and shall be held harmless for whatsoever including accident or injury to exhibitors, their employees, the public or others.

**ADDITIONAL EQUIPMENT** and materials (electrical outlets, etc.) will be available through the conference center. Upon receipt of application for you company's exhibit a request for same should be made and according to the availability will b provided at cost.

**SHIPPING INSTRUCTIONS** - Upon acceptance of application for the assignment of display space, the exhibitor will be furnished will full details as to the shipment to and from the conference site along with designated number of his exhibit area. All exhibits and materials must conform to the firs and electrical codes of the conference site.